

Communications Director -- The Alberta Library

The Alberta Library (TAL) is a province-wide consortium that provides services to university, college and public library members, working to create barrier-free access for all Albertans to information, ideas, and culture. TAL enjoys a national reputation for excellence in collaboration and innovation.

This is a great opportunity for a creative, resourceful and dynamic communications professional to develop and implement communications initiatives in support of The Alberta Library's vision and strategic plan. The Communications Director is responsible for all internal and external communications, including leading the development of a province-wide public library marketing initiative. The Communications Director works with other managers, staff, TAL members and the provincial and national library community. As a member of the management team, the Director participates in strategic and operational planning and in fostering a positive culture, based on team work and quality service delivery.

Requirements:

- A degree or diploma in Communications, Public Relations or Marketing, with a minimum of 5 years of experience.
- Demonstrated experience in strategic planning, writing, editing, print production and web development.
- Experience in marketing and advocacy.
- Ability to develop excellent working relationships with members and partner organizations, as well as external suppliers.
- Ability to exercise diplomacy, tact, adaptability and flexibility.
- Ability to work effectively in a fast-paced environment.
- Experience with a non-profit, member-driven organization is an asset.
- Proficiency with Microsoft Office Suite.

A full job description is available at www.thealbertalibrary.ab.ca.

Resumes, along with three references, may be sent to Human Resources Director Trinh Thai (tthai@thealbertalibrary.ab.ca) by Friday, March 26th.

We thank all candidates for their interest. Only those selected for an interview will be contacted.