

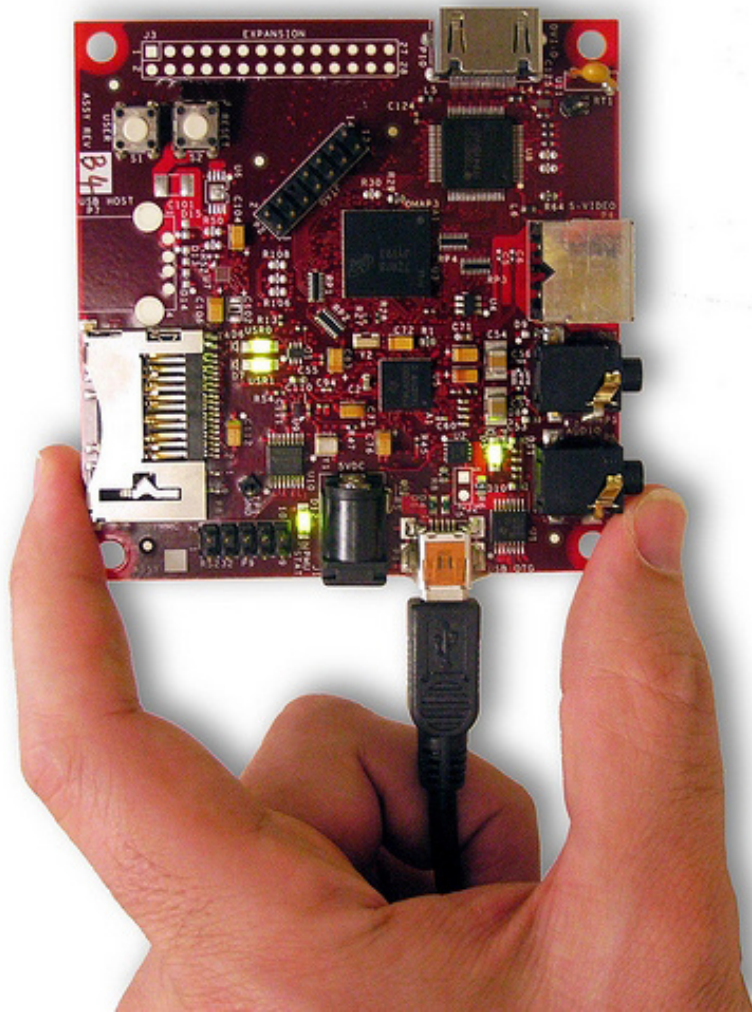
Netspeed 2009

Sponsorship Package

October 21 - 23, 2009

Carriage House Inn, Calgary, Alberta

Connecting libraries to cutting-edge technologies.



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Sponsor Information

The Alberta Library is pleased to present the 12th annual Netspeed, a conference which highlights new tools and technologies of interest to libraries today. We are inviting you to play an important role in this exciting and innovative conference.

With help from our generous sponsors, Netspeed is one of the leading library technology conferences in Canada, bringing innovation and inspiration to libraries. Netspeed provides information to help library staff work effectively with current technology in libraries and prepare for emerging technologies, with a particular focus on library initiatives in Alberta.

Netspeed offers a variety of opportunities for vendors and delegates to interact. The opening reception and coffee breaks are scheduled to take place within the exhibit area, to provide additional occasions for exhibitors to meet and mingle with delegates.

Key Features

- Netspeed is attended by 300-400 library decision-makers, librarians, technical support staff and trustees.
- These delegates represent all library sectors: public, academic, government, and special libraries.
- The conference attracts participants predominantly from Alberta, but also from across Canada and the United States.
- Netspeed is pleased to bring together national and international conference speakers, as well as noted technology leaders from Alberta.

The Venue

The 2009 conference is being held at the Carriage House Inn located in south Calgary. The Vendor Showcase is located in the Desert Palms Room. There will be limited display spaces available. The Carriage House Inn offers a complimentary business centre and free wireless Internet.

The Alberta Library (TAL)

The Alberta Library is a province-wide library consortium that works collaboratively with its member libraries to promote universal, barrier-free access to the materials and resources in Alberta's diverse libraries. For more information about The Alberta Library please visit www.thealbertalibrary.ab.ca.

Sponsorship Opportunities

The following opportunities can be customized to fit your company's needs and priorities. Sponsorship availability is on a first-come, first-serve basis. As an early-bird bonus, sponsors who are confirmed before June 1, 2009, will be recognized in the advance program release. Enjoy the increased visibility of your company that early confirmation provides!

Please contact conference coordinators with any questions or to discuss these opportunities:

Netspeed@thealbertalibrary.ab.ca
780.414.0805 ext. 225

All sponsorship levels include:

- Display space in the Vendor Showcase (approximately 8 x 8, booth includes one eight-foot table, skirting, two chairs, power, wireless Internet).
- Corporate logo and 50 word company description in the conference program.
- Logo and link to corporate website within the Netspeed 2009 website.
- Logo on the Conference at a Glance.
- Logo displayed in mealtime slideshow.
- Opportunity to include promotional material in the delegate packages. (e.g. brochures, pamphlets).*
- All vendor representatives are welcome to join delegates at meals and keynote sessions.

Platinum Sponsorship

The details of sponsorship and recognition for our Platinum level sponsors will be negotiated with the sponsor on a case-by-case basis.

Gold Sponsorship \$3000 (limited opportunities)

Gold sponsors will receive exclusive corporate signage at their choice of one of the following events: Breakfast, Lunch, or a Keynote speaker session. In the past, delegates have been particularly appreciative of the hot breakfast that Gold level sponsorships enable us to provide.

Keynote sponsors are invited to greet delegates and introduce the sponsored keynote speaker. This level includes complimentary registration for two sponsor representatives.

*Promotional materials for the registration kit must arrive at The Alberta Library prior to September 1, 2009.

Silver Sponsorship \$2000 (limited opportunities)

Silver sponsors will receive exclusive corporate signage at their choice of one of our Coffee Breaks, or at two breakout sessions. Sponsors are invited to introduce the speakers at their sponsored session. This level includes complimentary registration for two sponsor representatives.

Bronze Sponsorship \$1000

Bronze sponsors will receive exclusive corporate signage at one breakout session of their choice. Sponsors are invited to introduce the speakers at their sponsored session. This level includes complimentary registration for one sponsor representative.

In-Kind Contribution

To provide our delegates with a comprehensive conference experience, a variety of in-kind contributions are welcome. Examples include: Internet café, delegate bags, paper pads, name badges, pens, etc.

Recognition for in-kind contributions will depend on the value of the contribution and may include recognition at the conference and in the program.

Exhibitor Booth \$600

This option will be available after July 1, 2009, depending on the availability of space in the Vendor Showcase.

Benefits:

- Display space in the Vendor Showcase (approximately 8 x 8 booth includes one eight-foot table, skirting, two chairs, power, wireless Internet.)
- One complimentary conference registration.
- Corporate logo in the Conference at a Glance.

IMPORTANT DATES:

June 1, 2009 – Deadline for early bird sponsorship.

July 1, 2009 – Exhibitor booth option available, depending on space.

Sept 1, 2009 – Deadline for promotional materials to arrive at TAL.

Sept 1, 2009 – Deadline for arrangement of in-kind contributions.



Registration Form

Thank you for your support in connecting libraries to cutting-edge technologies!

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Name of representative(s) attending Netspeed*: _____

: _____

Please select your preferred sponsorship opportunity:

Platinum Sponsorship

Exhibitor Booth only (\$600)

Gold Sponsorship (\$3000)

Silver Sponsorship (\$2000)

In-Kind _____ (please specify)

Bronze Sponsorship (\$1000)

Total Value: \$ _____

Payment Terms

Payment by cheque **must** accompany registration. Registration will not be confirmed without payment.

The Alberta Library reserves the right to cancel exhibit space should payment not be received from the exhibitor when due. **Please remit payment to:**



The Alberta Library

6-14, 7 Sir Winston Churchill Square

Edmonton, Alberta T5J 2V5

Attn: Netspeed

*Gold and Silver sponsor levels include complimentary registration for two sponsor representatives. Note that any vendor wishing to send more representatives than their specified package includes will need to register those representatives as delegates at regular conference rates.