

Here is a list of the sources that Jim Dunbar consulted in creating *Being Social with Social Media*, his Netspeed 2011 presentation:

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Vaynerchuk, Gary *The Thank You Economy* 2011 HarperCollins ISBN 978-0-06-191418-8

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Epstein, Jeremy *Dandelion Marketing.pdf*

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Vazquez, Paloma *Why Do People 'Like A Company or Brand?*

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