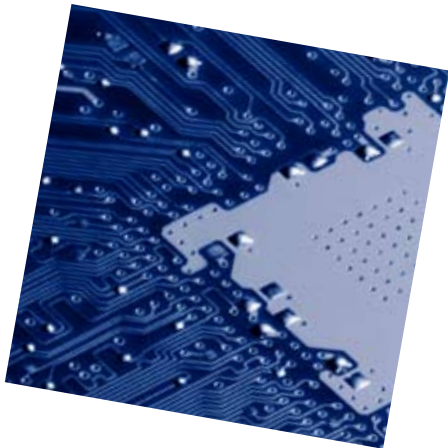


Netspeed 2007



Exploring new technologies in a highly connected world



Plenary Sessions:

Gaming and Libraries: Intersections of Services

Jenny Levine

Internet Development Specialist and Strategy Guide for the American Library Association

The Game's Afoot! Libraries in the Early 21st Century

Cheryl Stewart

Librarian, Coastline Community College Virtual Library

The Curator of Information in a Social Software World

Nora Young

Technology News Journalist



October 17 - 19, 2007
Carriage House Inn
Calgary, Alberta





Alberta


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Conference @ a Glance




Wednesday, October 17

9:00 a.m. - 4:30 p.m.	Wednesday Workshop: Subscriptions Alberta Universal Core Database Training (Location: Mount Royal College)	
1:00 p.m. - 4:30 p.m.	Wednesday Workshop: Providing Wireless Hotspots for Public Library Customers (Half - Day) (Location: Carriage House Inn)	Sponsored by 
4:30 p.m. - 7:00 p.m.	Conference Check-in/Information Desk	
4:30 p.m. - 7:00 p.m. & 8:45 p.m. - 10:00 p.m.	Vendor Showcase Internet Cafe	Sponsored by 
7:00 p.m. - 7:30 p.m.	Netspeed Conference Opening and Welcome	
7:30 p.m. - 8:45 p.m.	Plenary Address: Gaming and Libraries: Intersections of Services Jenny Levine, American Library Association	
8:45 p.m. - 10:00 p.m.	Opening Reception (Cash Bar)	

Thursday, October 18

7:30 a.m. - 3:30 p.m.	Conference Check-in/Information Desk	Sponsored by 
7:30 a.m. - 8:45 a.m.	Hot Breakfast	
8:00 a.m. - 5:00 p.m.	Vendor Showcase Internet Cafe	Sponsored by 
9:00 a.m. - 10:00 a.m.	Plenary Address: The Game's Afoot! Libraries in the Early 21st Century Cheryl Stewart, Coastline Community College	
10:00 a.m. - 10:30 a.m.	Coffee Break	
10:30 a.m. - 11:45 a.m.	Concurrent Sessions A1 - A5	
11:45 a.m. - 12:45 p.m.	Check out the Vendor Showcase	
11:45 a.m. - 12:45 p.m.	Lunch	
1:45 p.m. - 3:00 p.m.	Concurrent Sessions B1 - B5	
3:00 p.m. - 3:30 p.m.	Coffee Break	
3:30 p.m. - 4:45 p.m.	Concurrent Sessions C1 - C5	
7:00 p.m. - 10:00 p.m.	10th Anniversary Celebration (Cash Bar)	

Friday, October 19

7:30 a.m. - 10:30 a.m.	Conference Check-in/Information Desk	Sponsored by 
7:30 a.m. - 8:45 a.m.	Hot Breakfast	
8:00 a.m. - 12:00 p.m.	Vendor Showcase Internet Cafe	Sponsored by 
9:00 a.m. - 10:00 a.m.	Plenary Address: The Curator of Information in a Social Software World Nora Young, Writer and Broadcaster	
10:00 a.m. - 10:30 a.m.	Coffee Break	Sponsored by 
10:30 a.m. - 11:45 a.m.	Concurrent Sessions D1 - D5	
11:45 a.m. - 1:00 p.m.	Lunch	
1:00 p.m. - 1:30 p.m.	Closing Address	

*Our thanks to the University of Alberta Learning Services
for their generous sponsorship of Netspeed 2007.*



October 17 - 19, 2007

WELCOME

Keeping up with the latest technological enhancements and achievements can be daunting. Netspeed, the preeminent western Canadian technical conference, is your opportunity to investigate and learn about the vast array of technologies in libraries today.

Netspeed is intended for decision-makers, librarians, IT and library staff, and trustees. Come explore new technologies in a highly connected world. Learn how other libraries are implementing current and emerging technologies.

This year's conference will highlight: plenary and breakout sessions featuring library and technology leaders from across North America, an exhibit showcasing technology vendors and solutions, and networking opportunities for library staff.

Join us for Netspeed 2007 and be on the cutting edge of technological advances in today's libraries.

Wednesday, October 17

WEDNESDAY WORKSHOPS

Wednesday Workshops are open to conference delegates at an additional cost. Please register for the workshops using the Registration Form at the end of this package. Delegates attending the Wednesday Workshops will receive their registration packages on-site at the start of their workshop.

Subscriptions Alberta Universal Core Database Training (9:00 a.m. - 4:30 p.m.)

Join our vendor representatives as they provide hands-on training on databases in the 2008 Subscriptions Alberta Universal Core. From basic to advanced searching, learn how you can use these databases more effectively and efficiently so you can share your skills with your library staff and patrons. This session will be directed to public and special library staff.

Database training is open to the staff of TAL member libraries. Register early as space is limited for this workshop!

Location note: This session will take place at the Mount Royal College Library *Classroom G108* (4825 Mount Royal Gate SW, Calgary).

Cost: \$25.00 + GST (Lunch will be provided in Lincoln Park Room J301)

LHCADL Database Training (9:00 a.m. - 4:30 p.m.)

Join our vendor representatives as they provide hands-on training on the Lois Hole Campus Alberta Digital Library databases. From basic to advanced searching, learn how you can use these databases more effectively and efficiently so you can share your skills with your library staff and patrons. This session will be directed to academic library staff.

Database training is open to the staff of TAL member libraries. Register early as space is limited for this workshop!



Providing Wireless Hotspots for Public Library Customers (1:00 p.m. - 4:30 p.m.) - Yorkshire 1 & 2

Scott Stanley, Bonita Burchat and Marcin Skrzybski, Calgary Public Library

This presentation outlines the steps to implementing and operating wireless access hotspots in a public library setting. Issues covered include:

- Planning for the service;
- Policy, Use Terms and Conditions;
- Issues surrounding wireless access including security;
- Choosing wireless equipment;
- Advantages of mobile edge technology;
- Using the ILS for authentication;
- Marketing the service and;
- Operating the service.

This presentation will highlight the use of mobile edge technology to provide secure easy to use public access hotspots and lessons learned in rolling out this service.

Location note: Carriage House Inn Cost: \$25 + GST

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CONFERENCE OPENING (7:00PM - 7:30PM)

Join us for the Netspeed 2007 Conference Opening and Welcome. Following the opening address, you are invited to attend the opening reception -- your chance to meet and mingle with fellow delegates.

OPENING PLENARY ADDRESS (7:30PM - 8:45PM)

Gaming and Libraries: Intersections of Services

Jenny Levine, American Library Association

Much is happening in the world of gaming right now, and it's not just a lot of teenage boys sitting in the basement staring at a screen for hours on end. Gaming has tremendous potential for libraries to reach out to new users, offer new services, and help complement efforts in community-building, information literacy, and other areas. This session will cover all of these topics and more to help you clarify your thinking about gaming and libraries

Jenny Levine is the Internet Development Specialist and Strategy Guide at the American Library Association, where she splits her time between the Information Technology and Publishing units. As part of her job, she blogs, creates wikis, bugs her colleagues to instant message, tests podcasting and vodcasting, teaches RSS, posts pictures on Flickr, explores Second Life, and does similar work with emerging technologies and tools in general. She recently organized the 2007 ALA TechSource Gaming, Learning, and Libraries Symposium which took place on July 22-24, 2007, in Chicago, IL.

She is also the author of The Shifted Librarian blog. (<http://theshiftedlibrarian.com/>), a site that helps librarians understand the coming impact of ubiquitous, always-on internet (and hence ubiquitous, always-on information) on our profession. She wrote the September/October 2006 issue of "Library Technology Reports," titled "Gaming in Libraries: Intersection of Services" and is an avid proponent of gaming services in libraries.

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PLENARY ADDRESS (9:00AM - 10:00AM)

The Game's Afoot! Libraries in the Early 21st Century

Cheryl Stewart, Coastline Community College Virtual Library

Virtual reality, gaming, three-dimensional real-time interactivity, end-user created content, mobile use-anywhere-anytime devices, Google fill-in-the-blank....

What is the Library coming to? How do we use existing technologies to improve traditional services or to create entirely new services for our patrons? What new technologies, currently in development, should we anticipate using in the future? Invention and innovation provide us with a dizzying array of options; can we stay focused on what matters most: our patrons?

Do our 21st century patrons need something from us that their last century ancestors did not? If so, how do we proceed?

We are in the very early stages of the development of the Internet-enabled information exchange and communication world. From within the eye of this whirlwind, is it possible to make sense of where it is taking us; what can we do to insure that when we get there, the world still makes sense and still works pretty well?

Librarians are more important than ever but the stakes have never been higher. What new technologies and applications can help us help our patrons? What old technologies can we let go of and when can we let them go? Oh, and can we have fun and adventure along the way? I believe we can. Let's get started; the future is just a day away.

Early in her life Stewart was a seamstress, an accounting assistant, a hospital ward clerk, an invoicing clerk, and an environmental planner. It was just a stroke of luck that she discovered along the way that she was born to be a librarian. Stewart has worked in traditional elementary school, public, and environmental engineering libraries. She is currently the librarian for the Coastline Community College Virtual Library in Fountain Valley, California. Working in a virtual environment has been a challenge on many levels. Without the physical cues and the immediate feedback of patron responses, Stewart realized that she would have to find technological solutions that would mimic, replicate, and, in some cases, reinvent traditional librarian-patron interaction.

The Virtual Library enables her to reach students around the world. It also frees her to participate in local and regional library organizations. She is currently a member of the California State Chancellor's Library Issues subcommittee and of the Academic Senate Counseling and Library Faculty Issues Committee. For the coming year, she will be serving Coastline as president of the Academic Senate.

CONCURRENT SESSIONS A1 - A5 (10:30AM-11:45AM)

SESSION A1

APLEN Update - Yorkshire 1

Linda Duplessis, APLEN Standing Committee
Karla Palichuk, The Alberta Library

APLEN is 10! The Alberta Public Library Electronic Network (APLEN) is a program of The Alberta Library (TAL) through an agreement with Alberta Municipal Affairs and Housing.

This is an opportunity for library staff and trustees to learn about how APLEN functions within the library community, including the impact APLEN has had in the delivery of library services. The Program Director and Chairperson of the APLEN Standing Committee will highlight APLEN programs, services and special projects.

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SESSION A2

Sharing, Privacy and Trust in the Age of Networked Community - Windsor A

Daniel Boivin, OCLC

Social networks that establish and enhance relationships based on some common ground such as interests, skills, or geography is as old as human society, but social networking has flourished due to the ease of connecting on the Web. This summer, OCLC released its third major report, "Sharing, Privacy and Trust in the Age of the Networked Community," which explores social participation and cooperation on the Internet and how it may affect the library's role. The report is based on a survey conducted for OCLC in six countries (Canada, France, Germany, Japan, the United Kingdom, and the United States) by Harris Interactive. The purpose of the research is to assist librarians in understanding the values and social-networking habits of their communities and to present the origins and history of "privacy" as a core professional value in librarianship. This program will emphasize the application of the report's findings to library service today and in the near future.

SESSION A3

Using Informatics to Improve Patient Safety: Developing the Strategy for a Canadian Adverse Event Reporting and Learning System - Yorkshire 2 & 3

Dominique Yu and Orvie Dingwall, The Canadian Patient Safety Institute (CPSI)

The Canadian Patient Safety Institute (CPSI) is mandated by Health Canada to work with the healthcare community toward the creation of a safer healthcare system. One of CPSI's major initiatives is to recommend a strategy for a Canadian Adverse Event Reporting and Learning System (CAERLS). It is anticipated that the information from the system will provide a rich source of data, which will be analyzed to uncover trends and system faults that can be targeted for safety improvement. The CAERLS team includes Orvie Dingwall, information specialist, and Dominique Yu, business analyst and information technology consultant. CAERLS presents challenges that are common to many information systems including: consistency and quality of data input, interoperability with related systems, data mining, analysis and reporting. Orvie and Dominique will discuss challenges such as; how to integrate data from existing systems, taxonomy and vocabulary issues, and the challenge of translating a narrative event into a regularized data artefact.

SESSION A4

Drinking from a Fire Hose: How to Cope with the Onslaught of Electronic Resources - Windsor B

Nadine Hoffman, University of Calgary
Irene Jendzjowsky, Provincial Archives of Alberta (PAA)

How do public service librarians and archivists cope with the ever

increasing volume of electronic offerings? How do we keep up-to-date for ourselves and our users? We will look at a number of resources to aid the public services librarian as well as how to keep users informed about the ever-expanding resources they can access. We will conclude with an open forum to discuss how various institutions cope with these issues.

Some issues we will address include:

- With the continual growth of free resources as well as fee-based databases available through memberships, institutional and consortia purchases, how do we know what is available and where it can be found?
- With vendors and websites changing their content and interfaces, how do we find information and research effectively and efficiently?
- How do we know about and/or access resources not available to our institution for our own continuing education/professional development?

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INFORMATION SERVICES

SESSION A5

Website Redevelopment: The SAIT Library Story - Lincolnshire 1 & 2

Kat Marlowe, SAIT

Maintaining good humour and optimism during website redevelopment projects can challenge any institution. Learn from our experience on how to meet these challenges. This session profiles the heroes, dramas and triumphs of the SAIT Library Website Redevelopment Project: from planning and development to launch and testing. I will discuss the importance of getting library staff buy-in, fostering positive relationships across the college community, building a design based on instruction and utilizing the resources at hand.

CONCURRENT SESSIONS B1 - B5 (1:45PM -3:00PM)

SESSION B1

YouTube & Libraries - Windsor A

Jane Dysart, Dysart & Jones Associates

Interested in learning how you might use YouTube to market your library or share information with your community? This session discusses the key components of good YouTube productions, provides examples of do's and don'ts for YouTube productions as well as insights and ideas for creating your YouTube production. Join us for a tour of lots of examples of what other libraries are revealing on YouTube and learn how this activity can be a real team building exercise.

This session is for any information professionals who want to see how leading technology, YouTube, can be used for library marketing, communication and learning.

SESSION B2

Copyright in a Digital World - Windsor B

Rob Tiessen and Jerremie Clyde, University of Calgary

We will examine the Conservative Government's proposed copyright legislation. Is it good or bad for libraries? The session will include



comparisons to the Liberal's Bill C-60. The session will also examine the Access Copyright License. What are the pro's and con's of the Access Copyright license in a post CCH world? Increasingly libraries operate in an environment where we receive advice to obtain a license or a contract or a copyright clearance every time we come up with a new use for copyrighted material. Are these licenses always necessary? How does our response to copyright compare to that of other user groups? What is the larger context?

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SESSION B3

Using Libraries to Bridge the "Digital Divide" - Lincolnshire 1 & 2

*Dr. Susan Moisey, Athabasca University
Carmen Lefebvre, St. Paul Municipal Library*

In the rural communities, common barriers to the use of web-based information and communication technology include a lack of equipment, connectivity, expertise and literacy. These barriers are especially common for people who are economically or socially disadvantaged, such as individuals with developmental disabilities and their families as well as others in marginalized groups (e.g., aboriginal people, new immigrants, those living in poverty). Local public libraries can help to overcome these barriers by providing access to computer technology and the Internet, as well as assistance in their use.

The Inclusive Libraries Initiative has been designed to address these barriers. Since 2003, this project has been fostering the development of inclusive libraries in Northeast Alberta. The project is based on the premise that local libraries are ideally positioned to offer access to high-quality computer and online technology. They are natural supports that can be developed to increase community capacity, thereby enhancing the inclusion of individuals with developmental disabilities in the communities where they live, work, and learn.

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SESSION B4

A barcode on steroids revisited: Practical planning and preparation for RFID - Yorkshire 1

*Adrienne Brown Canty, Edmonton Public Library
Craig Shufelt, Fort McMurray Public Library*

So you've made the decision to switch to radio-frequency identification (RFID) at your library, or you're weighing the relative benefits of RFID against those of your current technology. How do you prepare for the transition from one to the other? What are the things to consider when planning the conversion? And what should you expect before, during, and after the conversion period? Both the Fort McMurray Public Library and the Edmonton Public Library have worked through the planning, preparation and implementation process for RFID. Speakers Adrienne and Craig will share their institutions' approaches to, and experiences with, RFID implementation, including lessons learned, unexpected roadblocks and successes, and tips to guide your library's success with this growing technology.

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The Medical Digital Library Landscape - Yorkshire 2 & 3

Kathleen Ismond, Information Specialist

Medical digital libraries are an excellent conduit between authors and practitioners. For these libraries to realize their full potential, emphasis must be placed on the currency and quality of their collections, maintaining pace with the technology employed by their users, and providing services that facilitate the access and digestion of complex, scholarly information. Each digital library had a unique set of strengths and weaknesses. Each offered different services to help users identify relevant material and to quickly understand and assess their contents.

Objectives: To identify, examine and investigate medical digital libraries from: Canada, the United States and the United Kingdom. The main objective was to compare a wide range of digital library features such as searching, browsing, navigation and information services across the selected digital libraries. Strengths and weaknesses in system design were evaluated to provide suggestions for improvement and future digital library development.



CONCURRENT SESSIONS C1 - C5 (3:30PM - 4:45PM)

SESSION C1

Web Widgets, Gadgets, and Badges for Your Library, Website, or Blog - Windsor A

Michael McDonnell, Winterstorm Solutions

Wouldn't it be wonderful if you could just "cut-and-paste" rich new features into your library website with no programming involved? Web widgets, gadgets, and badges allow you to do exactly that! In this session, you learn what widgets, gadgets, and badges are and see demonstrations of how easy it is to use them to:

- add information-rich features to your library catalogue
- make your catalogue searchable from the desktop
- promote events at your library
- promote remote use of your licensed databases

SESSION C2

It Came From South of the Border: Effects of the USA PATRIOT Act and More on Canadian Libraries - Lincolnshire 1 & 2

Andrew Waller, University of Calgary

This session will examine the effects of the USA PATRIOT Act on Canadian libraries along with other similar American actions, such as the rulings of the Department of the Treasury's Office of Foreign Asset Controls (OFAC). In a time when libraries in Canada are spending increasingly large amounts of money on electronic products housed on servers located in the United States (or under the control of American subsidiaries), it is important to know how these databases and our use of them is impacted by American legislation and governmental activities. This session will look at what libraries and other organizations and jurisdictions in Canada are doing to deal with these problems.

Assistive Technology in the Library - Yorkshire 1

Lisa Boone, Aroga

Libraries today offer a diversity of services, and ensuring that you have an accessible environment ensures that everyone in your community can participate. Take a look at a variety of assistive technology solutions for your computer workstations in the library to ensure accessibility for all populations. From accommodating seniors with vision loss, to individuals with cognitive delays, this session offers you an overview with what your library can utilize to accommodate your patrons. We will examine various devices and how they can accommodate various populations, as well as how many products can cross over to accommodate different populations.

SESSION C4

Lois Hole Campus Alberta Digital Library (LHCADL) Update - Yorkshire 2 & 3

Kit Wilson & Helen Clarke, LHCADL Resource Selection Committee,

Sauna Rutherford, LHCADL Information Literacy and Awareness Committee

This exciting initiative of The Alberta Library, funded by Alberta Advanced Education and Technology, has brought an unprecedented array of electronic resources to post-secondary students across the province. From licensed databases to ebooks and access to newly digitized material from Alberta's own collections, the LHCADL resources are making a difference to the post-secondary learning environment. The first year of operation saw the selection and licensing of a foundation collection of electronic resources, the choice of an Electronic Resource Management System (ERMS), digitization of uniquely Albertan material, development of technical capacity, establishment of a web portal, and the creation of an Information Literacy Toolkit. This session will offer an update on LHCADL activities and its goals and priorities for the coming year. A question and answer period at the end will give participants an opportunity for input.

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SESSION C5

LearnAlberta.ca: A Digital Library of Educational Resources - Yorkshire 2 & 3

Carolyn Guinchard, Alberta Education

Stephen Carney, Alberta Education

LearnAlberta.ca is the gateway to digital learning resources serving Alberta's K-12 education community. LearnAlberta.ca began in 2001 and has grown to provide access to thousands of digital learning resources. Join the librarians from Alberta Education's Learning Technologies Branch for an overview of the many technical challenges faced in the development and operation of a metadata-driven digital library. The implementation and use of an XML content server for metadata storage and searching will also be discussed. Some of the leading edge resources available through LearnAlberta.ca such as the interactive, 3-dimensional "Virtual Visit: Step Inside the Alberta Legislature" will be highlighted.

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 Netspeed
2007

October 17 - 19, 2007

10TH ANNIVERSARY CELEBRATION (7:00PM - 10:00PM) CASH BAR

In honour of the 10th anniversary of TAL and Netspeed, we proudly invite all speakers, delegates and sponsors to join us Thursday night, October 18, for a special celebration! There will be birthday cake and light refreshments, prizes generously donated by our sponsors, and plenty of opportunities to reminisce. Enjoy the opportunity to mix and mingle in a relaxed atmosphere with friends and colleagues from around the province.

Cost: \$10.00 + GST (Located in Windsor A & B)



Friday, October 19

PLENARY ADDRESS (9:00AM - 10:00AM)

Library 2.0: The Curator of Information in a Social Software World

Nora Young, Technology News Journalist

From Facebook to wikis to “recommender” sites to YouTube, social software is changing how we find out about and get access to new information such as books, video, music, or blogs. More importantly, it’s changing the way we create information, thanks to a whole host of radically collaborative, radically social, tools. Nora Young looks at the impacts of social software on how we think about knowledge and information, and explores how we can balance the curatorial role of experts, with the need to respond to this new, peer-to-peer world.

Nora Young is a writer and broadcaster, who pursues her passion for technology, culture, and armchair sociology on public radio, on television, in print, and online.

She was founding host and a producer of CBC Radio’s Definitely not the Opera, where she was a frequent commenter on technology and popular culture. More recently, she creates miniseries for CBC, and documentaries on technology and culture for shows such as Ideas. She is technology columnist for CBC Radio and CBC Newsworld, and a frequent contributor to the Toronto Star.

Her current focus is the relationship between mainstream media and social media, which she explores as an avid podcaster (foursevens.com/thesniffer) and a lazy blogger, (www.norayoung.vox.com). Nora is developing a new series for CBC Radio.

CONCURRENT SESSIONS D1-D5 (10:30AM-11:45AM)

SESSION D1

Systems monitoring with Nagios® and other open source software - Yorkshire 2 & 3

Michael Silver, Parkland Regional Library

Today’s libraries provide a multitude of electronic services to staff and patrons. Technical staff must devise ways to meet service level expectations by monitoring the availability of these services. This session describes the implementation an open-source network monitoring system at Parkland Regional Library. The Nagios system,



combined with a variety of other open-source software packages, monitors the regional system’s servers and SuperNet infrastructure and alerts staff to any problems or outages via email and text messages. Particular attention will be paid to using the plugin architecture to monitor Horizon and HIP services, and to implementing a text-messaging alert system that does not rely on an active Internet connection. Familiarity with TCP/IP networking concepts and electronic library services is recommended.

SESSION D2

Hard Play: Digital Game Based Learning, Information Literacy, and Library Advocacy - Lincolnshire 1 & 2

Jeremie Clyde and Chris Thomas, University of Calgary

The ability of Digital Game Based Learning to motivate, to engage and to shape the learner’s thinking makes games an attractive choice for library instruction and advocacy. Using a compelling narrative and entertaining game play, libraries can immerse learners in situations that allow them to use research tools and resources in complex problem solving. Current literature suggests that games, and the informal communities that develop around games, can influence a learner’s attitudes about the use of information and the role of institutions. The presenters will introduce digital game based learning theory and its potential and relevance to libraries. They will discuss their ongoing research into modifying a first person point of view, action adventure commercial off-the-shelf (COTS) game to evaluate the effectiveness of digital game based learning for transforming undergraduate students into information literate researchers.

Sponsored by AXIA

SESSION D3

Standing on the Shoulders of Giants - Windsor A

Gilbert Bede, Okanagan College

If you had a dollar for every time you have heard or read that libraries are dying, dead or will be made irrelevant by the World Wide Web, Amazon or Google you would be very rich indeed. In this session we will be examine the myth of the dying library and provide insight into why just the opposite has actually been happening within Alberta. We will examine the successes achieved over the past ten years by The Alberta Library and the Alberta Public Library Electronic Network, examining the drivers behind these changes and providing insight into what the next ten years may hold for libraries in Alberta.

SESSION D4

Creating Digital Signage and Newsletters Using the Library Website and Catalogue - Yorkshire 1

Paul Lane and Jack Rybak, Calgary Public Library

Libraries are busy places offering a vast array of services and programs. Library websites are an effective way to communicate what is going on in the library and promote resources held by the libraries. This presentation will illustrate how a library can use a simple website content management system to reuse web and catalogue content to market library resources and programs using:

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- Digital Signage for in-house promotions (using different sizes of LCD panels including wide screen TVs) and;
- Electronic Library newsletters

Content will be created once for the website but will be reused in the digital signage and newsletter. The tools used to create the digital signage and the newsletter are available at little or no cost.

SESSION D5

It's Not the Same Library: E-audio and Downloadable Video in your Pocket - Windsor B

Diane Clark, NAIT

Sandy Campbell, University of Alberta

How are new formats such as e-audiobooks and downloadable video being implemented in libraries? Many of our users have iPods or MP3 players in their pockets and as the number of titles in these formats increases users will expect to access these items through the library. How do we deal with the unique challenges of supporting publications in these new formats? Included in this presentation will be a discussion of a pilot project to implement alternative and portable formats at the University of Alberta Libraries.

Participants will be able to:

- Describe the current state of technologies available for iPod or MP3 players.
- Describe the adoption of iPod or MP3 e-audiobooks and downloadable video in libraries and library services.
- Determine the potential for implementing these titles in their own libraries.
- Understand the challenges of supporting books in this new audio format.

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Vendor Showcase



3M Library Systems

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Aroga

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Aruba Networks

Aruba Networks is a global leader in secure user-centric networking solutions. Aruba platforms provide secure and mobile network access to all users by implementing an industry unique user-centric approach to wireless network (WLAN) access and security. Aruba is a cost-effective solution that can be rapidly deployed and easily maintained as an overlay on top of any existing network infrastructure.



Axia

Axia and the Alberta SuperNet help libraries serve as the central information and resource hub of the community, through the availability of videoconferencing, access to high-speed Internet and collaboration between libraries, schools and Alberta heritage resources. Axia designed, built and manages the Alberta SuperNet, providing ultra-high speed, Real Broadband services to libraries throughout Alberta.



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EBSCO is the leading aggregator of full text content, offering a suite of more than 200 research databases including the Academic Search and Business Source product lines. The EBSCOhost search service is the most-used for-fee resource among academic and other research libraries around the world. Additionally, the company offers registration and licensing for electronic journals as well as a print subscription service, an AtoZ product, and LinkSource, a fully hosted link resolver.



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EGale(r) (gale.cengage.com)

Gale, a part of Cengage Learning, is a world leader in e-research and educational publishing for libraries, schools and businesses. Best known for its accurate and authoritative reference content as well as its intelligent organization of full-text magazine and newspaper articles, the company creates and maintains more than 600 databases that are published online, in print, as eBooks and in microform.



Gibson Library Connections

Gibson Library Connections is a full service distributor and publisher serving the Canadian library market. Representing a number of international publishers, GLC provides Canadian libraries with a trusted local source for selection and acquisition of valuable electronic resources. Publishers represented include Alexander Street Press, ebrary, Paratext, Xrefer and others. GLC publishes the Canadian Electronic Library.



Insignia Software

Insignia Software offers affordable comprehensive and integrated library automation system for k-12, public and academic libraries. It is based on a Microsoft SQL 2005 and can be implemented as 100% web based or client based. Come and see why a library automation system needs not to be very complicated and expensive to offer the most advanced features.



OCLC

OCLC Canada, a nonprofit library service organization, is serving more than 1,000 libraries in Canada. Our mission is to help libraries further access to the world's information while reducing information costs. We have many solutions to fulfill this mission: Open WorldCat, QuestionPoint (virtual reference), digitization software and services, databases, NetLibrary (e-books), outsourcing cataloguing, collection analysis, and many more. We invite you to visit our booth to find out why your library should consider joining the cooperative.



ProQuest

A world leader in collecting, organizing, and publishing information, ProQuest is known for its strength in business, economics, general reference, genealogy, humanities, social sciences, physical sciences, and STM content. The company develops premium databases comprising periodicals, newspapers, dissertations, out-of-print books, and other scholarly information from more than 9,000 publishers worldwide. For more information about, visit www.proquest.com.



Sun Technology and Academic Resources (STAR)

To provide access to technical resources for primary and secondary (K-12) schools, higher education and research institutions, Sun recently announced the Sun Technology and Academic Resources (STAR) initiative. STAR brings together several strategic programs that offer tremendous value to participating institutions and help reduce the cost and complexity of managing network systems for the education IT community. For more information, please visit www.sun.com/edu.



University of Alberta

Learning Services at the University of Alberta is comprised of interdependent academic service units, each existing to support the University's mission by enabling learning, instruction, and research through:

1. Knowledge/Skills Transfer and Service Delivery
2. Asset Stewardship and Infrastructure Service and Development
3. Resource Management, Planning, Communication and Assessment

Learning Services also supports the University's mission through the appropriate application of current technologies and methods.



World Book

Since 1917, World Book has been a trusted, top rated source of information, revising over 30% of the content per year. This year, in addition to World Book Online and World Book Kids Online, we announce the launch of World Book Advanced, tailored to the needs and skills of older students - integrating primary and secondary source databases in a single search.

